

CHAMPS 08

Marin Swim League 7.19.08



ADVERTISING IN THE 2008 CHAMPIONSHIP PROGRAM

This beautifully produced, high-quality program will be bought by hundreds of families and is a great way to get exposure for your business or to cheer your swimmer on! Many families keep this program for years as a souvenir.

ADVERTISING RATES

TYPE	SIZE (in inches)	PRICE
BACK COVER IN COLOR SOLD	7.5 w x 10 h	\$1,000
INSIDE FRONT COVER IN COLOR SOLD	7.5 w x 10 h	\$750
INSIDE BACK COVER IN COLOR	7.5 w x 10 h	\$750
FULL PAGE IN BLACK & WHITE	7.5 w x 10 h	\$400
1/2 PAGE IN BLACK & WHITE	7.5 w x 5 h	\$250
1/4 PAGE IN BLACK & WHITE	3.75 w x 5 h	\$125
1/8 PAGE IN BLACK & WHITE (BUSINESS CARD OR KUDOS/WELL WISHES)	3.75 w x 2.5 h	\$50

Please contact Ruth Rosenfield (ruth@rosenfields.net) to reserve your ad space by June 25, 2008.

All checks and ad materials are due by July 3, 2008. Space is limited. First come, first served.

Files will be accepted in the JPEG, PDF or PSD file formats.

**SWIM FAST
JACK!**

LOVE, MOM & DAD

*Sample Business Card or
Kudos/Well Wishes size ad*